

# Application Form

# ET & IoT 2020

◎ Application Deadline  
**June 30<sup>th</sup>, 2020 [Tue]**

◎ Send to \_\_\_\_\_  
**ET & IoT Show Management Office** (NANO OPT Media, Inc.)  
 12F SHINJUKU L TOWER.1-6-1 Nishishinjuku, Shinjuku-ku, Tokyo 163-1512, JAPAN  
 Tel : +81-3-6258-0589 Fax : +81-3-6258-0598 Email : sales2@f2ff.jp

**I agree to comply with the exhibition rules on the back and apply for the exhibition as follows.**

< Handling of personal information > The registered personal information will only be used for various information and communications regarding this exhibition "ET & IoT 2020". We will not disclose it to third parties without your consent. However, for the purpose of providing exhibitor services, we may be entrusted to a subcontractor (secretariat / subcontractor) that has entered into a confidentiality agreement.

Regarding the handling of personal information, please refer to [https://nanooptmedia.jp/privacy/] and apply after agreeing.

<b>Date</b>	/ /	<input type="checkbox"/> I agree to < Handling of personal information > mentioned above.
<b>Exhibitor Name</b>		
<b>Country / Region</b>		
<b>Address</b>	Zip Code:	
	TEL:	FAX:
	URL http://	
<b>Primary Contact</b>	Div. :	Name:
	Title :	E-mail :
<b>Membership</b>	<input type="checkbox"/> JASA Member <input type="checkbox"/> Non-member	<small>*If the Exhibitor is a member of JASA, NOM will apply JASA membership discount for the exhibition fee.</small>
<b>② Booth type</b> Please select what applies to you.	<b>A. Regular Booth / 2020 Theme Zone</b> 1 booth (3m×3m=9m)	<input type="checkbox"/> Regular Booth <input type="checkbox"/> 2020 Theme Zone <input type="checkbox"/> Corner Booth Request [For 1 booth exhibitor only / JPY 40,000 (w/o tax)]
		<small>*2020's theme zoning</small> We will ask exhibitors for zone preferences later. Please contact us about changing to a regular booth after application. <small>&lt;2020's Theme&gt; Edge AI / Edge Technology / Safety &amp; Security / Next Generation Mobility / IoT wireless technology</small> <small>Smart sensing / Hardware solution (ET exhibitors only) / Software solution (ET exhibitors only)</small>
	<b>B. Pavilion</b> 1 unit (2.5m×2m=5m)	<input type="checkbox"/> Start-up <input type="checkbox"/> Engineering or Development Services <input type="checkbox"/> Electronic design / EDA <input type="checkbox"/> University
<b>JPY _____ × _____ Space / booth(s) = JPY _____ (w/o tax)</b>		
<b>Exhibit items</b>	<small>○ Please explain in detail</small>	
<b>Seminar</b>	<small>*Seminar slots are booked on a first come, first served basis.</small> <input type="checkbox"/> Sponsor Keynote <b>JPY 1,000,000</b> × _____ slot(s) = <b>JPY _____</b> (w/o tax) <input type="checkbox"/> Classroom Seminar <b>JPY 500,000</b> × _____ slot(s) = <b>JPY _____</b> (w/o tax)	

<b>For Agency</b>	<small>&lt;If an agency does the exhibit application and various procedures the above exhibitors instead, please fill in the following columns.&gt;</small>		
<b>Agency Name</b>			
<b>Address</b>	Zip Code:		
	TEL:	FAX:	
	URL http://		
<b>Contact Information</b>	Div. :	Name:	
	Title :	E-mail :	
<b>Please indicate the preferred recipient(s) for the following correspondences.</b>	① Invoice send to ( <input type="checkbox"/> Agency <input type="checkbox"/> Exhibitor )		
	② Other information from Show Management Office : ( <input type="checkbox"/> Agency <input type="checkbox"/> Exhibitor <input type="checkbox"/> Both )		
	③ If you have any more requests, please fill in. ( _____ )		

Notes	
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<small>■ For office use only</small>		
Sales:	Approval:	Date:

# Terms and Conditions –ET & IoT 2020–

- 1. DEFINITIONS.** The term "Event" means ET & IoT 2020 scheduled to be held 18th - 20th November 2020 (the "Event Dates") at Pacifico Yokohama, Japan (the "Event Facility"). The Event is owned and organized by Japan Embedded Systems Technology Association ("JASA") and managed by NANO OPT Media, Inc. ("NOM") and their officers, directors, agents, affiliates, representatives, employees, successors and assigns (collectively, "Organizer"). The terms "Exhibitor" or "Sponsor" means the company or person listed on the facing page, together with its officers, directors, shareholders, contractors, agents, representatives, employees and/or invitees, as applicable.
- 2. ACCEPTANCE BY ORGANIZER.** Exhibitor's participation in the Event is subject to NOM's approval. No contract is created until NOM countersigns the Application. NOM may withdraw its acceptance at any time by refunding the aggregate amount of the exhibition fee and its consumption tax (the "Total Fees") paid if NOM determines that Exhibitor or its product(s) or service(s) are ineligible or the Event Facility cannot provide the space applied for by Exhibitor. NOM makes no representation or warranties of any kind, express or implied, regarding the Event including the number of persons who will attend the Event.
- 3. CANCELLATION OR TERMINATION.**
- a. Cancellation by Organizer. Organizer may cancel all or any part of the Event for any reason beyond its reasonable control, including but not limited to, natural or public disaster, act of God, acts of terrorism, venue construction, insufficient participation, market fluctuations, government regulation, infectious diseases or similar reasons, without any liability to Exhibitor, in which case NOM's rights under this contract shall not be waived and the Total Fees shall be non-refundable. A change in the name of the Event does not constitute a cancellation by Organizer.
- b. Termination by Exhibitor. When this contract is cancelled by Exhibitor's reason on or before 7th August 2020, NOM is entitled to receive from Exhibitor HALF AMOUNT (50%) of the Total Fees as cancellation charge and Exhibitor must pay NOM such amount immediately. When cancellation of this contract is made by Exhibitor's reason on or after 8th August 2020, NOM is entitled to receive from Exhibitor FULL AMOUNT (100%) of the Total Fees as cancellation charge and Exhibitor must pay NOM such amount immediately. If Exhibitor has paid all or part of the Total Fees at the time of cancellation, the amount paid is non-refundable and applies to such cancellation charge. Cancellation by Exhibitor must be in writing and will be effective upon receipt by NOM of an email addressed to sales2@f2ff.jp. Exhibitor acknowledges the difficulty in determining a precise value for services rendered and expenses incurred by NOM for the Event, and in ascertaining damages incurred by NOM if Exhibitor cancels this Agreement or Exhibitor's participation in the Event; the amounts due from Exhibitor under this Agreement as of the effective date of any cancellation by Exhibitor belong to NOM and represent an agreed measure of compensation, and are not to be deemed or construed as a forfeiture or penalty.
- c. Termination by Organizer. NOM reserves the right to terminate this Agreement immediately by written notice to Exhibitor in the event of breach or anticipatory breach by Exhibitor of any of the terms and conditions set forth herein, in any addendum hereto or in the manual including failure to make any payment when due under the terms of this Agreement or when the applied booth(s) is not occupied by 8am on 18th November. NOM is expressly authorized (but has no obligation) to occupy or dispose of any space not occupied by the time when Exhibitor is required to occupy it under this paragraph in such manner as it may deem best, and without releasing Exhibitor from any liability hereunder.
- 4. ASSIGNMENT AND USE OF SPACE.**
- a. Benefits and License Grant. NOM will provide exhibit space (the "Space") at the Event for Exhibitor to display its qualified products and services (the "Exhibit"). The Total Fees includes use of the Space and any other benefits as specified in the Application or in the Exhibitor Services Manual as amended from time to time (the "Manual"). Exhibitor grants to Organizer the right to use Exhibitor's name and logo in connection with the promotion and production of the Event. Exhibitor may use the Event name before and during the Event solely to promote its participation in the Event and solely in compliance with any guidelines furnished by NOM.
- b. Space Assignment, Use, Installation, Occupancy, and Dismantling. NOM will assign the Space, and may reassign the Space or alter Event layout or venue at any time for any reason. Exhibitor cannot cancel this contract for the reason that the Space assignment is not satisfactory to Exhibitor. The Space assignment will be made only for the period of the Event and NOM shall not promise or guarantee any assignment of the same or similar space to Exhibitor in the future events. In the event that it is impossible for NOM to assign the Space to Exhibitor due to a lack of area of the Event venue, etc., NOM may, by notice to Exhibitor without delay, cancel this contract without any liability to Exhibitor, in which case, to the extent that the Exhibitor has already paid all or a part of the Total Fees to NOM, NOM shall refund such paid amount to the Exhibitor without any interest. The Space is for Exhibitor's use only. Exhibitor may not share, sell, assign, sublease or charge admission for entry into any portion of the Space (including to an affiliated company) without NOM's prior written consent. Exhibitor must fully occupy the Space, and must provide displays, equipment, carpeting, etc., unless NOM specifies otherwise. Any Exhibits supplied by Exhibitor must be constructed safely using sound engineering practices, and must be installed before, occupied during, and dismantled after the Event in accordance with NOM's schedule. Exhibitor's activities must be confined within the Space, and must be in support of products or services directly related to Exhibitor's normal business activities. NOM may refuse permission to exhibit any products or services NOM deems objectionable or unsuitable for the Event. At the Event, Exhibitor may not exchange goods or money (except for books directly related to Exhibitor's normal business activities) without NOM's prior written consent, nor assist any other party in soliciting business without NOM's prior written consent.
- c. Own Risk. Exhibitor has sole responsibility for any loss of its equipment or proprietary information, or any other loss including any subrogation claims by its insurer. Persons visiting, viewing, or otherwise participating in Exhibitor's Space are deemed the invitees or licensees of Exhibitor and not of Organizer.
- d. Third-Party Contractors. NOM may require Exhibitor to use designated third-party contractors to provide certain services ("Required Contractors"), and Exhibitor must then use only the Required Contractors for such services. Notwithstanding such designation, Required Contractors and third-party vendors listed in the Manual act solely as independent contractors, and Organizer is not responsible for their performance, acts, or omissions.
- 5. COMPLIANCE WITH LAWS AND RULES/INSURANCE.**
- a. Laws and Rules. Exhibitor must comply with all applicable laws, regulations, and ordinances in connection with its participation in the Event, including but not limited to rules of the venue and any relevant labor union, construction of the Exhibit in compliance with the local disabilities act, and the terms, conditions, and rules issued by NOM from time to time in connection with the Event. Exhibitor's conduct and the use of names and lists captured at the Event or provided by Organizer, are subject to guidelines set forth in the Manual.
- b. Third Party Proprietary Rights. Exhibitor will not violate any proprietary rights of third parties in connection with its participation in the Event, including but not limited to the performance, distribution, or posting of copyrighted material without a license, assignment, or other legally effective permission.
- c. Taxes and Licenses. Exhibitor is solely responsible for obtaining any licenses and permits, and payment of all taxes (including sales and use taxes), license fees, or other charges applicable to its participation in the Event, including taxes collected by Organizer.
- d. Insurance Exhibitor shall be required to secure, at its own expense and risk, adequate insurance coverage against any and all casualties provided in Section 7 below.
- 6. NOM MATERIALS.** The Manual and any other methodologies or planning materials distributed to Exhibitor related to the planning or execution of the Event ("NOM Materials") are owned exclusively by and are confidential information of NOM. NOM grants to Exhibitor a nontransferable, nonexclusive license, on an "AS IS" basis, to use such NOM Materials solely in connection with Exhibitor's participation in the Event. Exhibitor is responsible for obtaining the Manual from NOM. Upon completion of the Event or earlier termination of this Agreement, Exhibitor must promptly return the NOM Materials to NOM upon NOM's written request. Exhibitor may use but may not sell lists of Event exhibitors or attendees without NOM's prior written permission.
- 7. LIMITATION OF LIABILITY; INDEMNITY.**
- a. Under no circumstances Organizer or the Event Facility (collectively, the "Event Providers") is liable for lost profits or other indirect, incidental, consequential, or exemplary damages for any of their acts or omissions in connection with the Event, whether or not such Event Provider has been apprised of the possibility of such damages or lost profits. In no event will Organizer's liability hereunder, or otherwise in connection with the Event, exceed the amount actually paid to it by Exhibitor for the Space. Organizer is not liable for any errors in any listing or descriptions or for omitting Exhibitor from the Event show guide or other materials; provided that Organizer shall correct such errors or omissions immediately after any of them is known to Organizer.
- b. None of the Event Providers are liable to Exhibitor for any damage, loss, harm, or injury to the person, property, or business of Exhibitor, or any of its visitors, officers, agents, employees, or other representatives, resulting from theft, fire, earthquake, water, unavailability of the venue or intermediate staging facilities, insufficient participation, accident, or any other reason in connection with the Event or any planning meetings, demonstrations, or staging's, except to the extent such liability arises directly from the willful misconduct of the Event Provider against whom liability is sought to be assessed.
- c. Exhibitor agrees to defend, indemnify, and hold harmless the Event Providers and those lawfully in the venue from and against any claim, loss, liability, or damage suffered due to (i) Exhibitor's construction or maintenance of an Exhibit, and/or (ii) the negligence or misconduct of Exhibitor or its agents or Exhibitor's breach of any commitment made hereunder.
- d. Exhibitor acknowledges and agrees that the terms and conditions of this Agreement are subject and subordinate to the terms and conditions of Organizer's agreement with the owner or administrator of the venue at which the Event is held.
- 8. PERSONAL INFORMATION PROTECTION**
- a. Personal Information obtained from Exhibitor through Application and Contract for Exhibit Space is to be used for the purpose to deliver announcements of the following events, conferences and the related marketing services. NOM will not disclose registered personal information to a third party without the consent of Exhibitor.
- b. NOM may have firms or groups selected by NOM manage the above personal information for the purpose defined by the above clause. In that case, NOM supervises firms or groups to treat personal information properly.
- 9. RELEASE.** Exhibitor acknowledges that the Event may be recorded and reproduced in any form (including but not limited to digital formats), and hereby authorizes Organizer and its designees to record, transcribe, modify, reproduce, publicly perform, display, distribute, redistibute, and transmit in any form and for any purpose any such recording of the Event, and agrees to execute any additional release presented by Organizer, its licensees, or permittees, in connection with such activity or to give effect to this provision. Exhibitor agrees that Organizer may, and hereby irrevocably grants to Organizer the right to, use and publish Exhibitor's name as part of any full or partial list or compilation of Event participants. Exhibitor hereby releases Organizer and its designees from and waives all claims it or its employees or agents may possess, now or in the future, in connection with all activities contemplated by this paragraph 8, and waives any statutory restriction on waivers of future claims or moral rights.
- 10. MISCELLANEOUS.** When countersigned by NOM, this contract will constitute the entire agreement between Exhibitor and Organizer concerning its subject matter, and may only be modified in a writing signed by the parties. Organizer's rights under this contract are not deemed waived except as specifically stated in writing and signed by an authorized representative. If any term of this contract is declared invalid or unenforceable, the remainder continues in full force and effect. Organizer may assign this contract or its responsibilities to any other party. Any action arising out of this contract or the Event must be brought in Tokyo, and governed by Japan law, exclusive of the choice of law rules of any jurisdiction, and Exhibitor consents to venue and jurisdiction in Tokyo, and waives any right to claim such venue or jurisdiction is not convenient. Organizer is entitled to recover reasonable attorneys' fees and costs in any action to enforce this Agreement. Exhibitor may not assign this Agreement to any other party, including a successor in interest in the event of a merger or sale of assets, without the prior written consent of Organizer, in which event Exhibitor must guarantee performance of the assigned obligations. This Agreement is binding upon the permitted heirs, successors, and assigns of Exhibitor.