

One of the World's Largest Tradeshow and Conference of Embedded Systems & IoT Technology



Embedded Technology 2018



IoT Technology 2018

2018 **Nov. 14** Wed. - **16** Fri. 10:00-17:00
*10:00-18:00. on Nov. 15th.

PACIFICO YOKOHAMA, Japan

Organizer: **Japan Embedded Systems Technology Association(JASA)**
 Event Planning and Promotion: **JTB Communication Design, Inc.**

Book your stand NOW!

Application Deadline:

June 29, 2018

- IoT Device Semiconductors
- Sensor / M2M Technology
- Remote Supervision and Control System
- Wireless Networks (LPWAN, IoT Wireless Communication System, etc.)
- Wearable Devices / AR&VR Technologies

- Intelligent Transportation System
- Data Analysis System / Measurement Techniques
- IoT Platform Design Technology
- IoT Security(Open Source, Penetration Test, etc.)

IoT Technology2018

- Smart Energy Technology (Wireless power transfer, Smart Meter, etc.)
- Integration Services for IoT
- Authentication Services

Generate New Business Opportunities for Innovation



● **Hardware**
 CPU/MCU, DSP, Video/Image Processing Technology, SoC, ASSP/ASIC, Memory Module, SSD, IP Core, FPGA/PLD, Media Processor, Analog IC, Power Semiconductor, Wired/Wireless Networks (SIGFOX, LoRaWAN, NB-IoT, Wi-Fi, Bluetooth, ZigBee, etc.),

Communication Interface (HDMI, USB, etc.), NFC, RFID, etc.

● **Software**
 RTOS, Linux on Embedded Systems, Android, Device Drivers, Firmware, Middleware, Codec, etc.

● **Development Environments / Tools**
 Development Support Tool, Programming Languages (C/C++, Java, HTML/XML, UML,

SysML, Compilers/Assemblers, etc.), IDA, Measuring Instruments (Oscilloscope, Analyzer, Analytical Instruments, Signal Generator, etc.), LSI Design/Verification Tools, System Design Tool, etc.

● **Integration / Design Service / Related Firms&Organizations**
 Commissioned Development/Consulting, Quality Verification Service, ROM/Flash programming Service, etc.

ET2018



Exhibition Products and Services

Booth Type	Exhibition Fee
Regular (3mX3m=9m²/booth) *Space only	1 to 3 booth(s): 464,400 JPY/booth (tax included) 4 booths or more: 442,800 JPY/booth (tax included)
Pavilion (2.5mX2m=5m²/booth) *Scheme Shell included Venture/Start-up, Design&Development Service, Electronic Design-EDA	259,200 JPY/booth (tax included)
University (2.5mX2m=5m²/booth) *Scheme Shell included	108,000 JPY/booth (tax included)
<i>Application Deadline: June 29 (Fri.), 2018.</i>	

*With panels to separate neighboring booths (The corner booths will not have walls to aisles)

*The above exhibition fee does not include the cost for installation & dismantling, decoration, booth cleaning & disposal, and the charges for electricity/water supply and drainage/telephone.

*Service order forms for items such as electricity, telephones, floor construction, rental equipment, etc. can be found in the Exhibitors' Manual to be provided in October 2017.

Shell Scheme Package (Optional)

Plans start from:
108,000 JPY (tax included)

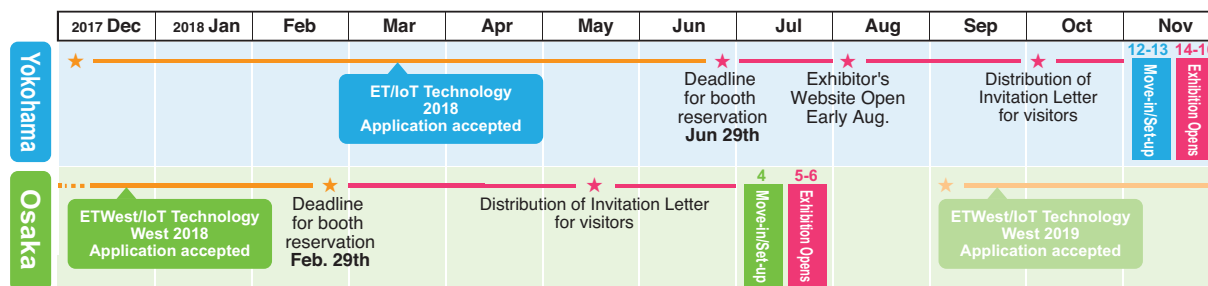
*Please contact the Secretariat for more details



Standard Plan A (1 booth type)

Fascia Board	(H300)	3m
Carpet		9m ²
Name Plate		x1
Fluorescent Lamp	40W	x2
Folding Chair		x1
Reception Counter		x1
Display Cabinet	(W2890×D495×H900)	x1
Arm Spot Light	100W	x3
Power Socket		x1
Electric Supply		1KW

Schedule



2016 Key Facts

Attendees

November 16	7,108
November 17	9,148
November 18	9,398
Total	25,654

Exhibitors

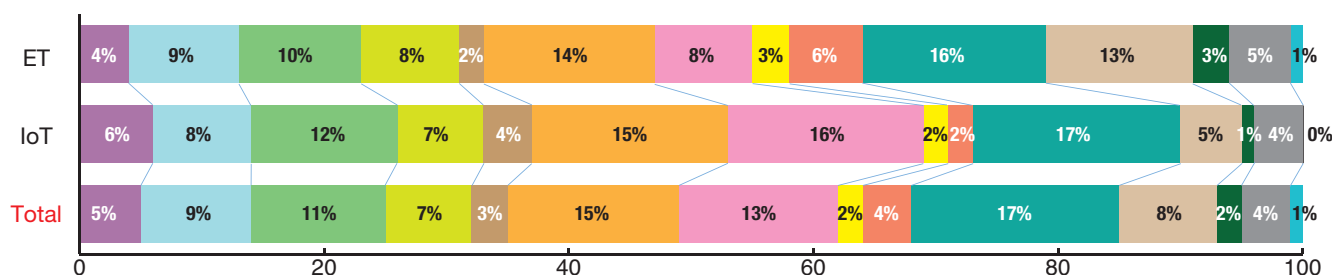
415 Exhibitors | **809 booths**

Conference & Seminar

102 Sessions | **11,695 Attendees**

Attendees Field of Work

- Manufacturing Automobile/Transport Equipment
- Social Infrastructure Transportation Systems/Construction/Energy, etc.
- Manufacturing Telecommunications Equipment/Computer
- Communication Service/Network
- Manufacturing Machine/Precision Equipment/Measuring instrument
- Software/Hardware Development Vendor
- Manufacturing Electronic Manufacturer
- SI/Information Service
- Manufacturing Consumer Electronics/AV/Amusement
- Government/Local Authority/Public Institution/Related Organizations
- Manufacturing Other Electronic Equipments
- School/Education&Research Institution
- Semiconductor Devices
- Media/Publishing



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For more details, please visit:

www.jasa.or.jp/expo/english/