

Nov 14th, 2016

Japan Embedded Systems Technology Association (JASA)
Secretariat of ET/IoT Technology

Embedded Technology 2016 / IoT Technology 2016

**The number of Foreign Exhibitors Increased Greatly
1.5 times as many as the last year / That reflects great
attention to IoT market**

**Over 30 exhibitors from Europe, USA and Asia
include newcomer**

November 16-18 at Pacifico Yokohama

34 foreign companies, 1.5 times as much as the last year, participate in Embedded Technology / IoT Technology from November 16-18, 3days, at Pacifico Yokohama by Japan Embedded Systems Technology Association (JASA). The number reflects their great attention to Japanese IoT Market. They aim to get technical partners or expand their sales through our exhibition.

AMD, DSP Valley, Taiwan Pavilion, and new exhibitors include Next Drive Inc, PICOTEC INTERNATIONAL CO.,LTD, ABOV SEMICONDUCTOR, Integrated Circuit Design Research & Education Center, Viet Nam National University HCMC, Witekio, THE KHRONOS GROUP INC., PLUS GmbH, TQ Systems GmbH and 15 companies medium-sized European and industrial cluster participate in EU-Japan Centre for Industrial Cooperation's pavilion.

■ **Outline of foreign companies' exhibitors**

15 Countries/ Areas

Taiwan 8, Korea 1, Vietnam 1, USA 3, Germany 4, Belgium 5, Bulgaria 1, Croatia 1, France 3, Greece 1, Hungary 1, Poland 1, Portugal 1, Romania 2, Spain 1.

■ **Introduction of new exhibitors / foreign pavilion**

- Acer Incorporated (C-29)
- Witekio (B-56)
- KHRONOS GROUP INC. (B-31)
- TQ (B-50)
- NextDrive Inc. (V-06)
- PULS GmbH (B-06)
- PICOTEC INTERNATIONAL CO., LTD (C-18)
- Integrated Circuit Design Research & Education Center, Viet Nam National University HCMC

(UI-05)

■ **PICK UP! EU-Japan Centre for Industrial Cooperation**

The EU Japan Centre for Industrial Cooperation invites you to meet 15 excellent EU companies/clusters at the trade fair “Embedded Technology 2016”, and will support showcasing each company with a dedicated booth (B-57), presentations in Japanese language and networking events with the goal to maximize cooperation opportunities with Japan.

Each participant will give a company presentation on the stage of the EU Japan Centre’s booth (B-57) every day during the trade fair and has a chance to introduce their products/services with an interest to search for partners in Japan.

http://www.jasa.or.jp/expo/exhibitors/npd_data/id054_eu-japan.html

We look forward to seeing you at our booth B-57.

<Exhibitors>

Agro IT Cluster / Athlon / BeHappy Co. / Bogaczewicz Interactive / Byte Lab / Cortus / COSEDA Technologies GmbH / Evolution Energie / Pole Position / RomSoft / Secure-IC / Solar Eco Systems / Think Silicon S.A. / Yellow Energy, Lda / ZIGPOS GmbH

■ **Outline**

Embedded Technology 2016 / IoT Technology 2016

<Official Website <http://www.jasa.or.jp/expo/english/>>

Date : November 16 (Wed.) - 18 (Fri.), 2016

Venue : PACIFICO YOKOHAMA

<http://www.pacifico.co.jp/english/>

Organizer : Japan Embedded Systems Technology Association (JASA)

Event Planning and Promotion : JTB Communication Design, Inc.

Size of Exhibition : 415 Exhibitors, 809 Booths

Expected number of visitors : 27,000

Admission fee 3,000 Japanese Yen (Free admission with online registration)

■ **Contacts**

Secretariat of Embedded Technology / IoT Technology

Gishin Ko or Namiho Yamaguchi

TEL:+81-3-5657-0756 FAX:+81-3-5657-0645 mail to etinfo@jasa.or.jp