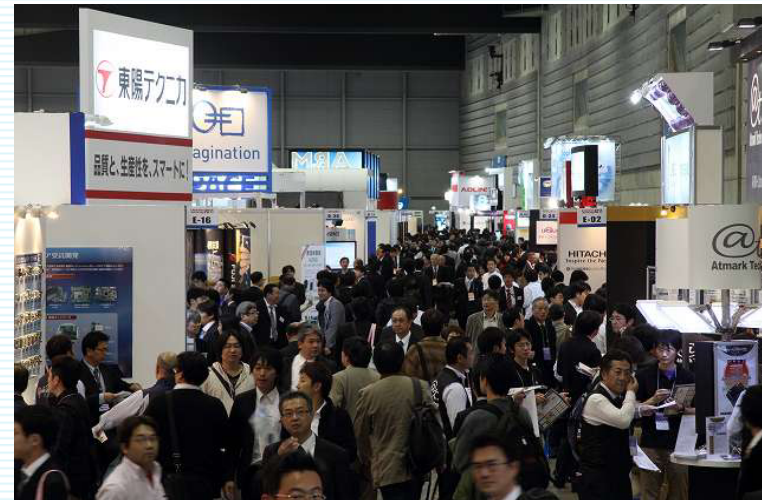


Embedded Technology 2015



“ Asia’s Vortex of Embedded Innovation™ ”

FACTS & FIGURES of ET2014

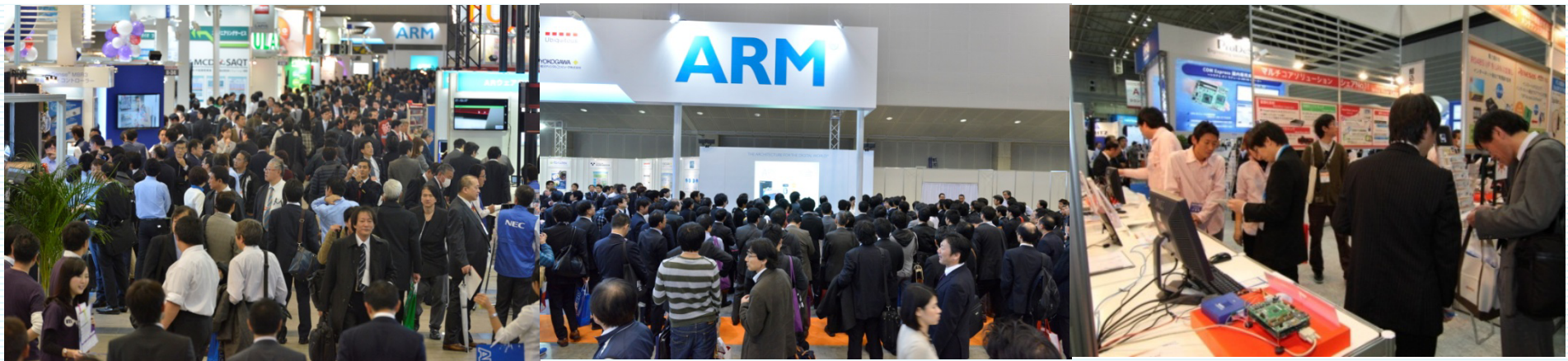
Exhibitors: 364 exhibitors, 756 booths

Visitors: 22,507 attendees for 3days

Maintained the world largest class event, exclusively focused on "Embedded Technology" under the serious industry recession.

Conference: 127 sessions

Conference attendees: 12,615



ET2014 Major Exhibitors:

Semiconductor / IP Vendors

ARM

ST



TEXAS INSTRUMENTS

AMD

XILINX

ALTERA

ANALOG
DEVICES

FARADAY

TOSHIBA

FUJITSU

Panasonic

ROHM
SEMICONDUCTOR

LAPIS
SEMICONDUCTOR

SPANSION



MICROCHIP

CYPRESS
PERFORM

Atmel

XMOS



Imagination



AXELL CORPORATION

tabula

HOLTEK

NXP
founded by Philips

SiliconMotion

TAKUMI
TAKUMI Corporation

Chips
Media

GENUSION

NSCore

Shikino
Shikino High-Tech CO., LTD.

nuvoTon

ANDES
TECHNOLOGY

TOKYO
KEIKI

Including Distributor/rep. of above firms

ET2014 Major Exhibitors:

Board Computers / Modules



SANRITZ



TAIYO YUDEN



NMR



Including Module Products

ET2014 Major Exhibitors:

IDE, OS, Middleware



WIND RIVER



expresslogic

TOPPERS

Elmic



TOSHIBA
Leading Innovation >>>



CRIWARE™

SYBASE
iAnywhere.



ENEAA

Data Technology



uQuest



SKYLEY
NETWORKS

Including Distributor/rep. of above firms

ET2014 Major Exhibitors:

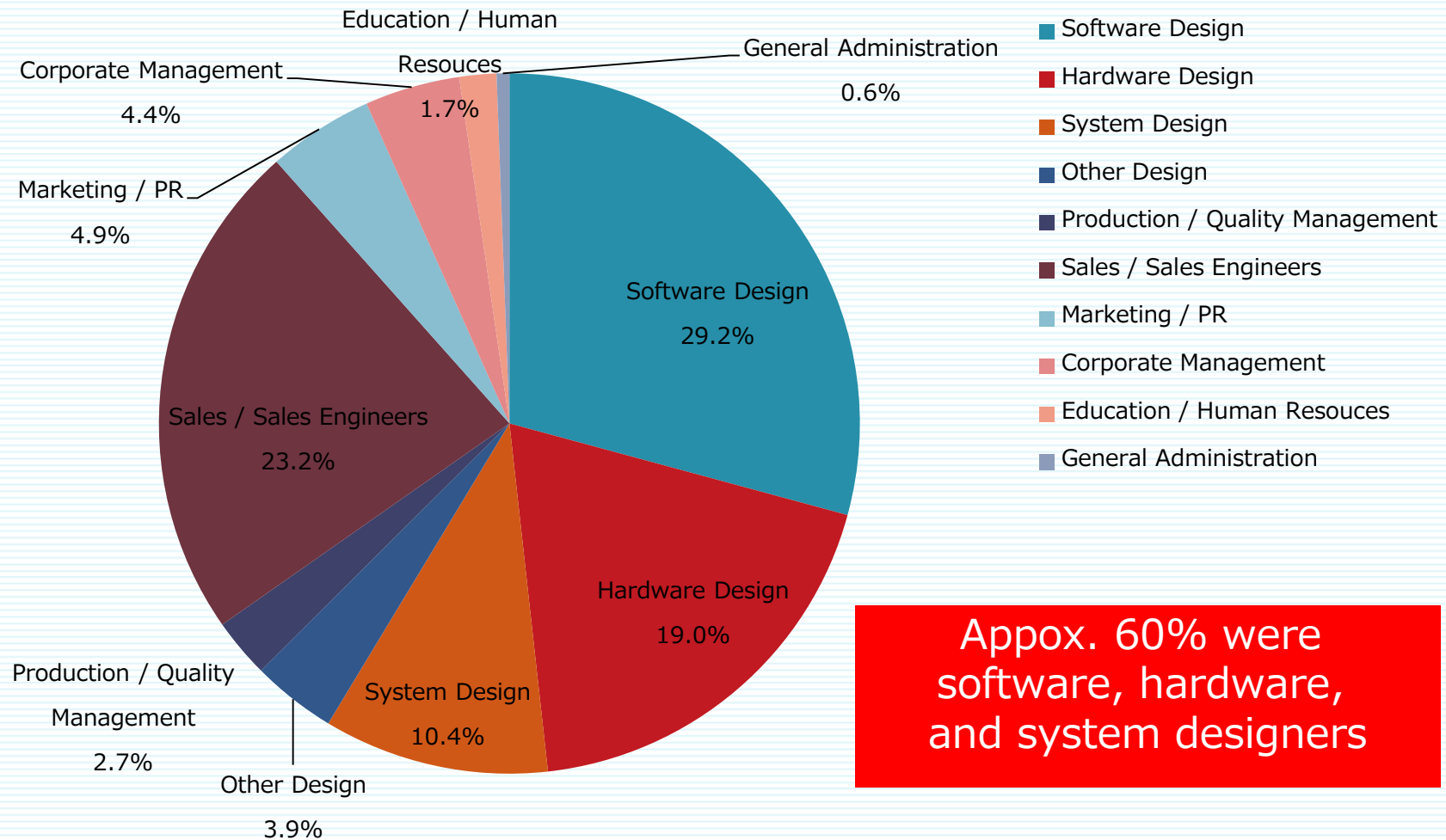
Design, Debugging and Verification Tools



Including Distributor/rep. of above firms

Profile of ET2014 Attendees

BY JOB ASSIGNMENT

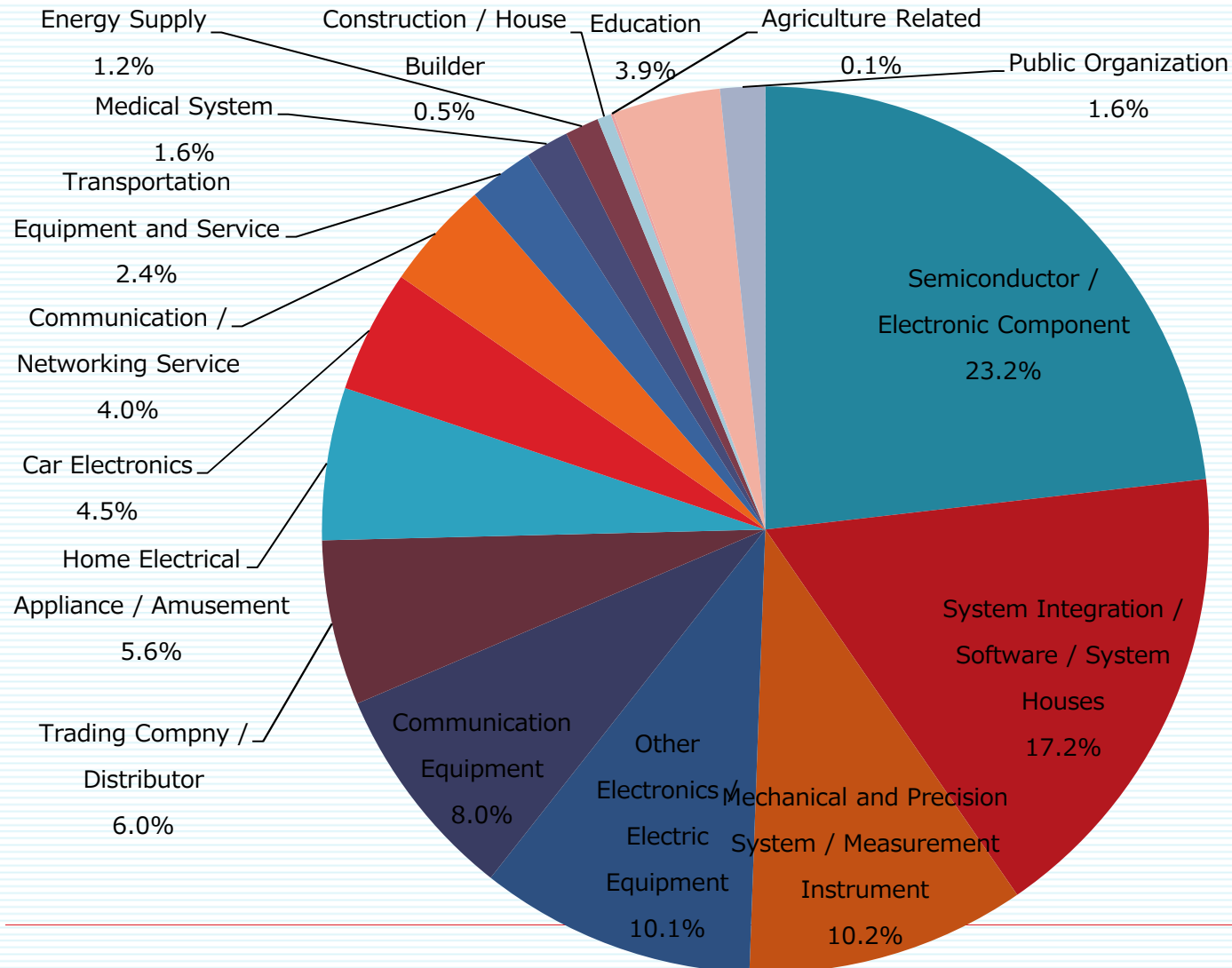


ET2014 Visitors' Ranking

- | | |
|--|--|
| 1 Toshiba | 21 DENSO Corporation |
| 2 Canon | 23 RYOSAN |
| 3 Panasonic | 23 Marubun |
| 4 NEC | 23 Hitachi Solutions |
| 5 FUJITSU | 26 LAPIS Semiconductor |
| 6 Renesas Easton | 27 Seiko Epson |
| 7 Renesas Electronics | 27 macnica |
| 8 Ricoh | 27 Toshiba Digital Media Engineering Corporation |
| 9 SONY | 30 NEC Engineering |
| 10 Fuji Xerox | 31 NEC Communication Systems |
| 11 Mitsubishi Electric | 31 FUJITSU ELECTRONICS |
| 12 Renesas System Design | 33 NEC Solution Innovators |
| 13 Hitachi | 34 PFU |
| 14 FUJITSU SEMICONDUCTOR | 35 TOYOTA TECHNICAL DEVELOPMENT CORPORATION |
| 15 FUJISOFT | 35 SATORI ELECTRIC |
| 16 TOSHIBA INFORMATION SYSTEMS | 37 Yokogawa Electric Corporation |
| 17 Tokyo Electron Device | 38 MURATA Manufacturing |
| 18 Hitachi Industry & Control Solutions | 39 Panasonic System Networks |
| 19 FUJITSU COMPUTER TECHNOLOGIES | 40 ROHM |
| 20 Hitachi Information & Telecommunication Engineering | 40 Mitsubishi Electric Engineering |
| 21 Core | |
-

Profile of ET2014 Attendees

BY INDUSTRY SEGMENT



ET2014 Main Visitors by Segment

Car Electronics
DENSO Corporation
TOYOTA TECHNICAL DEVELOPMENT CORPORATION
NISSAN MOTOR
AISIN comCruise
Toyota Motor Corporation
Panasonic
ALPINE
Panasonic ITS
TOYOTA INDUSTRIES CORPORATION
Clarion
Hitachi Industry & Control Solutions
Transtec
Aisin Seiki
Pioneer
Fuji Heavy Industries
Mitsubishi Electronics
Hitachi Automotive Systems
FUJITSU TEN
AISIN AW
ISUZU MOTORS
Micro Technology
Yamaha Motor
Kyosan Electric Mfg
NSK
Honda Motor
YAZAKI Corporation
JVC KENWOOD Corporation
ADVICS
Alpine Giken
Sunny Giken

Medical Electronics
CANON
Hitachi Aloka Medical
Olympus Software Technology
Olympus Medical Systems
NIHON KODEN CORPORATION
Hitachi High-Technologies Corporation
Sysmex Corporation
TERUMO CORPORATION
Toshiba Medical System Corporation
ARKRAY
A&T Corporation
OG Giken
Konica Minolta
SIMEX
MED-TECH
MERA
FUJIFILM Corporation
JUNKEN MEDICAL
ANIMA
USHIO
OMRON HEALTHCARE
CYBERDYNE
GC
Seiko Epson Corporation
SONY
TOMEY CORPORATION
Neos Corporation
FUKUDA DENSHI
YASKAWA INFORMATION SYSTEMS
TOSOH Corporation

Embedded Technology 2015

Date :	November 18(Wed.) - 20(Fri.), 2015
Time :	10:00am - 5:00pm*Open until 6:00pm on 19 th
Venue :	Exhibition Hall of Pacifico Yokohama (20,000m ²) and Conference Center / Annex Hall
Organizer :	Japan Embedded Systems Technology Association (JASA)
Planning & Promotion :	ICS Convention Design, Inc.
Exhibitors :	400 companies / 800 booths (tentative)
Visitors :	23,000 people (tentative)
Conferences :	100 sessions / 10,000 people (tentative)
Concurrent Event :	IoT Technology 2015



IoT Technology 2015<NEW>

Embedded
Technology 2015

Date :	November 18(Wed.) - 20(Fri.), 2015
Time :	10:00am - 5:00pm*Open until 6:00pm on 19 th
Venue :	Exhibition Hall of Pacifico Yokohama, *Same floor as ET2015

Industry Segments :

- Semiconductor Devices for IoT
- Wearable Technologies
- Remote Supervisory Control System
- Sensor Networks /M2M
- Wireless Networks
- Platform Design Technologies for IoT
- Smart Energy Technologies

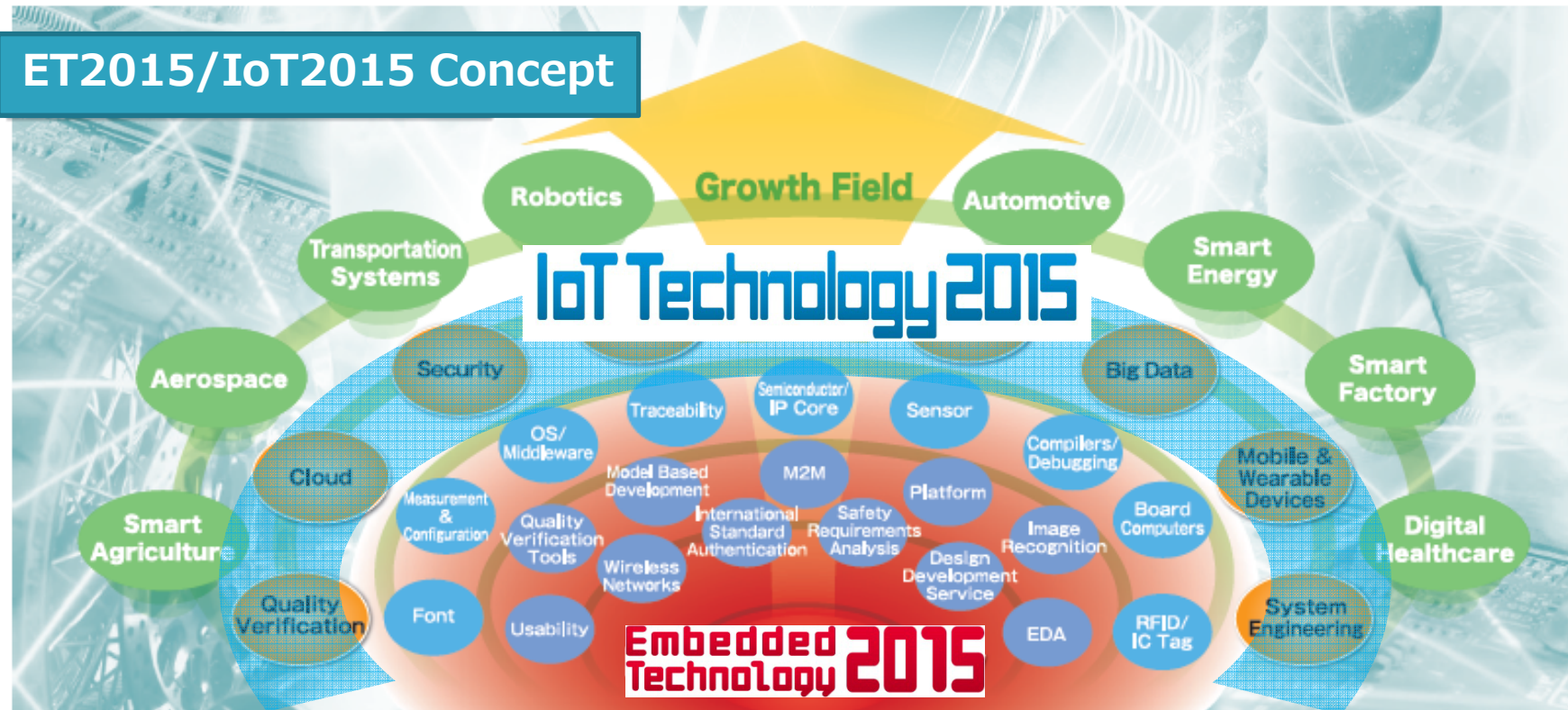
Attendee Profile

- Communication and Broadcasting Engineers
- Communication Devices/ Services
- Research and Development of Various Manufactures
- Engineers of System Design and Product Planning

ET2015/IoT Technology 2015 will focus on...

ET2015 and IoT Technology 2015 held at the same time brings exhibitors and visitors many opportunities for new business chance!

ET2015/IoT2015 Concept



ETWest2014 Exhibition & Conference (@Osaka)

Date: July 29th – 30th, 2014 (2days) 10:00-17:00

Venue: Congre's Convention Center

Concurrent Event: Smart Energy Japan 2014 in Osaka

Booth A (with Package booth)

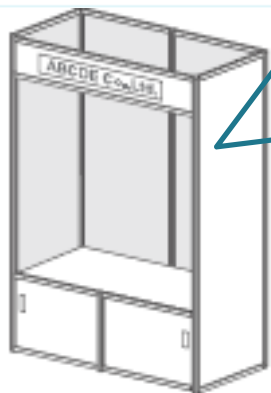
Booth = 2m×2m

JPY 270,000
(tax included)

Booth B(Space Only)

Booth = 2m×2m ※from 4 booth

JPY 162,000
(tax not included)



Booth A includes,
>Back Panel
>Display Counter (W1950*D950*H750)
>Fascia board with company name
>Power Outlet (500W)
>Light *1



Result of ETWest 2014

Exhibitors : 129 / Booth: 185 / Visitors: 6,132

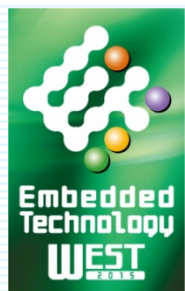
Next Event Schedule



■ Embedded Technology 2015

Date: November 18(Wed.) – 20(Fri.), 2015

Venue: Pacifico Yokohama



■ Embedded Technology West 2015

Date: June 10(Wed.) – 11(Thur.), 2015

Venue: Grand Front Osaka

Contact to:

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Phone: +81-3-3219-3563
