

Featuring Leading Edge Technologies & Solutions



Embedded Technology 2008

Embedded Technology 2008 is the largest trade show and conference for embedded system designers and managers. It introduces advanced technologies and solutions for emerging embedded applications, including digital consumer electronics, automotive, wireless/ubiquitous computing and factory automation.

Name: Embedded Technology 2008

Date: Nov.19(Wed.)-21(Fri.), 2008

Venue: PACIFICO YOKOHAMA

Organizer: Japan Embedded Systems Technology Association (JASA)

<http://www.jasa.or.jp/et/english/>

Exhibition and Conference Featuring the Technologies and Solutions for Emerging Embedded Applications

Embedded Technology 2008 (ET2008) is the world-class exhibition and conference focusing exclusively on leading edge technologies and solutions for emerging embedded systems applications.

Advanced solutions for digital consumer electronics, mobile terminals, automotive electronics, industrial equipment, and wireless/ubiquitous computing will be on display.

ET2008

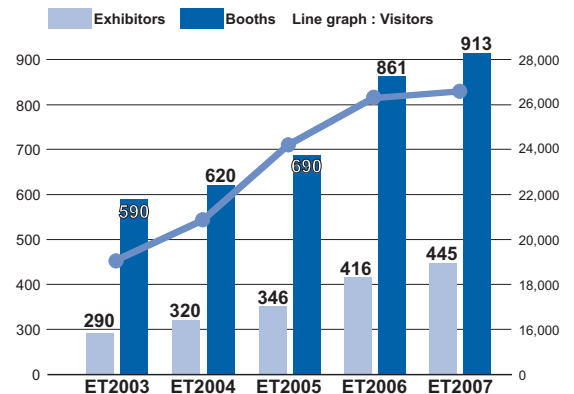
- Exhibition booths for effective business negotiations and presentation of new technologies and solutions.
- World class conference covering a broad range of technical topics.

DTV, DVD, Digital Cameras, Home Networking, Car Electronics, ITS, Car Navigation Systems, Mobile Terminals, RFID, Wireless Networks, UWB, Bluetooth and also Factory Automation/Robotics products

2007 Exhibition Results

Exhibitors: 445
Booths : 913
Visitors: 26,643

Participation Stats over the past 5 years



Exhibition Outline

Name: Embedded Technology 2008

Date: November 19-21, 2008

Venue: PACIFICO YOKOHAMA

Organizer: Embedded System Technology Association (JASA)

Exhibition Products and Services

- Hardware Solutions

MPU/MCU, DSP, System LSI(ASSP/ASIC), IP Core, FPGA/PLD, Smart Card, Embedded Platforms, Board Computers, Wireless Networks(802.11x, Bluetooth, UWB, etc.), Interface Technologies(IEEE1394, USB, etc.), Power Supply/Management, IC Socket, Back-Plane, etc.

- Software Solutions

RTOS, Device Drivers, Firmware/Middleware, Internet-Related Technology(Browsers, etc.), Database, Security Technologies(Encryption/Decryption, etc.)

- Development Environments and Tools

Programming Languages(C/C++, Java, HTML/XML, UML, Compilers/Assemblers), In-Circuit Emulator and Debugging Tools, EDA/System Design Tools, Measurement & Instruments, Project Management Tools, Configuration Management Tools

- Others

System House, Design Service Firms, System Integration Companies, Technology Promotion Organizations, Publishers, Universities/Research Organizations, etc.

Exhibition Fee Booth size: 9sq.m (3m x 3m)

1 to 3 booth(s): 451,500 yen/per booth (tax included)

4 booths or more: 430,500 yen/per booth (tax included)

For more information, contact :

Secretariat of ET2008

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